



PAWS & PEARLS

December 7, 2015

Dear Community Partner:

The Beesley Animal Foundation, a 501(c)3 not-for-profit organization, is excited to announce Paws and Pearls 2016 will be at AnnaLee Acres in Rockvale on April 9, 2016 with gracious hosts Julie and Darryl O'Donnell. The Beesley Board of Directors and Paws and Pearls Committee are looking forward to another great event and have lots of new plans in store.

For 2016, Paws and Pearls will consist of an evening featuring a "Whine Hour" and dinner to follow. Dogs and their owners will be part of our fashion show. Plus, well behaved and leashed dogs are invited to dine with us this year.

In addition, there are several new sponsorship levels that cater to businesses and individuals on all levels. From our Event sponsorship to our Four Legged Friend option, there is an opportunity for everyone to be included in Beesley Animal Foundation's signature event.

The money raised at Paws and Pearls supports the various programs of the Beesley Foundation. These programs promote the prevention of unwanted cats and dogs through our specialty spay and neuter clinic, educational programs that stress the importance of responsible pet care through events and school visits in Rutherford and Cannon Counties, and aid to families needing financial assistance with spaying or neutering their cat or dog.

As always, we appreciate your support. It is your efforts that help benefit the Beesley Animal Foundation and our community. Below is a detailed list of sponsorship opportunities for this year's Paws and Pearls event. If you would like more information, please contact Katie Peachey at marketing@beesleyfoundation.com or by calling 615-217-1030.

Sincerely, Paws and Pearls 2016 Chairs,

Cynthialynn Jones

MSGT. Clinton Ervin



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615-217-1030 beesleyanimalclinic.org



PAWS & PEARLS

SPONSORSHIP LEVELS 2016*

Event Sponsor (\$2,500)

- One Table (8 Party tickets)
- Dog Tickets (2 tickets)
- Logo inclusion on invitation
- Logo inclusion on the Beesley Animal Foundation website
- Inclusion as a sponsor on advertising and promotional information.
- Logo inclusion on the Beesley Animal Foundation newsletter and social media
- Signage at Paws and Pearls event
- Four bottles of Beesley Animal Foundation's Benefit Wine
- Handsomely appointed presentation plaque

Dinner Sponsor (\$1,500)

- Six Party tickets
- Logo inclusion on invitation
- Logo inclusion on the Beesley Animal Foundation website
- Inclusion as a sponsor on advertising and promotional information
- Logo inclusion on the Beesley Animal Foundation newsletter and social media
- Signage at Paws and Pearls event
- Three bottles of Beesley Animal Foundation's Benefit Wine
- Presentation plaque

Red Carpet Sponsor (\$1,000)

- Four Party tickets
- Logo will be alongside the Paws and Pearls and Beesley Animal Foundation logo on the Stand and Repeat
- Logo inclusion on invitation
- Inclusion as a sponsor on advertising and promotional information
- Logo inclusion on the Beesley Animal Foundation newsletter and social media
- Signage at Red Carpet area
- Two bottles of Beesley Animal Foundation's Benefit Wine

Whine Time Sponsor (\$500)

- Four Party tickets
- One bottle of Beesley Animal Foundation's Benefit Wine
- Signage at Bar area
- Logo inclusion on invitation

Table Sponsorship (\$350)

- Two Party tickets
- Table Tent with business information
- Inclusion as a friend of Beesley Animal Foundation on invitation

Four Legged Friends (\$200)

- Two Party Tickets
- Inclusion as a friend of Beesley Animal Foundation on invitation

*Sponsor Deadline for Invitation and Media January 31, 2016

